SUBMISSION DEADLINE 2/19/2021

# GIVE EVERY CHILD A CHANCE 2021 T-SHIRT DESIGN CONTEST

CHECK OUT THE CONTEST RULES AND GUIDELINES TO LEARN HOW TO ENTER



## GIVE EVERY CHILD A CHANCE 2021 T-SHIRT DESIGN CONTEST



#### **Contest Rules and Guidelines**

GECAC is accepting submissions for our 2021 T-Shirt Design Contest between January 19, 2021, and February 19, 2021. The winning design will be printed on our next t-shirt campaign to be sold on https://www.bonfire.com/store/gecac/.

#### T-Shirt Design Contest Prize

The winner will have their design featured on our next t-shirt campaign, recognition on gecac.net and social media, and the designer will receive a \$50 Papa Nino's Pizza Gift Card.

#### **Design Rules and Guidelines**

- 1. 1500px by 1500px transparent artwork is preferred.
- 2. Design will appear on the front of a solid-color shirt.
- 3. Design will be printed in up to two solid colors. Gradients and transparencies cannot be incorporated.
- 4. Design must be wholly original. By submitting a design, you are guaranteeing that you hold original rights to everything in it, that it may be printed on t-shirts, and that it does not contain any copyrighted material.
- 5. Entries should include the original file, a vector-based EPS file, a high-resolution JPEG or PDF file.
- 6. Limited to (1) entry per person.
- 7. Eligibility: The contest is open to all ages.
- 8. Entries become the property of GECAC.
- 9. GECAC reserves the right to make adjustments to all entries, including colors of the design and the shirt.

#### **Submission Rules and Guidelines**

- 1. Entries must be emailed by February 19, 2021, to sworthington@gecac.net
- 2. All entry emails should have the subject line "2021 T-shirt Design Contest + Designer(s) Name + Design Title."
- 3. Include your name, mailing address, and telephone number.

#### **How Winners Are Selected**

There will be two rounds of voting:

Round 1: The GECAC Marketing Committee will select no more than 3 finalists. Round 2: The finalists will be presented to the GECAC community and the overall winner determined by a vote of the

community. The GECAC Marketing Committee will break a tie.

#### Designs will be judged on the following criteria:

- 1. Concept and originality
- 2. Captures the spirit of GECAC
- 3. Completeness of design and readiness for printing
- 4. Feasibility of reproduction
- 5. Adherence to design and submission rules and guidelines

#### How Winners Will Be Notified

Winners will be notified by email at the close of the voting period, via the information provided during entry.

#### **Submission Agreement**

To release the rights to your design to GECAC for the use of our next t-shirt campaign and other promotional items, including, but not limited to: the GECAC website, social media, and marketing materials.
GECAC reserves the right to make adjustments to the winning designs.

3. To abide by all contest rules, agreements, and guidelines.

### 2021 Deadlines and Important Dates

January 19, 2021- Contest begins February 19, 2021 - Submission Deadline February 2021 - Community voting March 2021 - Winner announced

If you have any questions regarding contest rules, please email sworthington@gecac.net